





ACI - DNA Assistance Programme "Air Service Development"

Atlanta, USA | 8-10 May 2013

Invitation presented to CEOs and Senior Staff of Developing Nations' Airports worldwide

Montreal, 20 February 2013

Dear Colleague,

The ACI-DNA Assistance Programme is organizing its training seminar together with the United Nations Institute for Training and Research (UNITAR) and CIFAL ATLANTA. The theme of this by-invitation only seminar is "Air Service Development" and it will be held in Atlanta, USA from 8-10 May 2013.

The seminar is intended for airport leadership in the areas of economics and development. Lectures will be given in **English** and topics will include:

- Airport/Airline Business Relations
- Route Development
- Case Studies: different size airports
- Overall Airport Marketing Strategy

In order to ensure an effective and interactive training, the number of participants is limited to **one person** per ACI member airport. Only the first 25 registrations received will be taken into consideration, on a first come, first served basis. Please complete and return the attached registration form via fax to +1 514 373-1201 and/or email to DNA@aci.aero by 1 April 2013.

The participation in the seminar is complimentary; the costs of accommodation (3 nights), and meals are met by the ACI Fund and CIFAL Atlanta **from evening of the 7 May to 10 May (noon).** Participants are required to pay for their plane tickets to and from Atlanta, for their visa if necessary, as well as any other expenses related. Participants will receive a certificate of completion at the end of the seminar.

With our best regards,

Angela Gittens

Director General, ACI World

Estrella Merlos

CIFAL Atlanta, President & CEO